



International Preschool
Formerly Jennifer's

WHO WE ARE?

R2M International Preschool (formerly Jennifer's) is a chain of preschool centers catering for children aged from one year (and walking) to six years (depending on the type of school they will enter). We are one of the leaders in early childhood education in Egypt and the Middle East. Our quality program is designed to help children achieve their full potential, where each child counts. Children are taught how to think for themselves, develop a love of learning, and gain the ability to problem-solve through hands-on experience and learning through play.





VISION

A GREAT PLACE TO GROW IN

Our vision is deeply rooted in the belief that children are the focal point of our educational endeavors. We are dedicated to providing a nurturing environment where every child's educational journey is guided with care and respect, especially during these crucial formative years.

We uphold the principle that education should never take shortcuts, especially when it comes to the development of young minds. Through a balanced blend of supervision, encouragement, and guidance, we ensure that children engage in learning through play without feeling controlled or stifled.

Our goal is to make learning enjoyable, empowering children to make their own choices and actively participate in their educational experiences.



MISSION

FROM BIRTH TO SCHOOL

At R2M International Pre-school, we are committed to providing exceptional education for children through a set of clear and unwavering goals. We prioritize maintaining an optimal ratio of children to teachers to foster both closeness with educators and collaborative group dynamics. Our approach includes small group sessions and regular one-to-one teaching to ensure personalized attention. With a team primarily composed of class teachers, supported by co-teachers and assistants, each staff member is meticulously selected for their expertise in working with children. We continuously train our staff in new teaching methods and modern aids, ensuring they remain at the forefront of educational excellence. New staff members undergo thorough induction and training, working alongside seasoned educators until they meet our high standards. We strive to create a supportive and dynamic learning environment where every child can thrive and reach their full potential.

WHAT IS OUR METHOD?

LEARNING TO INTERACT WITH THE WORLD

In the preschool, we have several rooms, together with an outside playing area. We have a structured program of learning. Which is set out in such a way that the children move from room to room throughout the day. The rooms are called, the Practical Life room, The Numbers room, The Language room, The TV activity room, The Home Economics Art room, The Playroom and the Dining room



THE NUMBERS ROOM

Simple numerical skills are taught here through various media as well as an appreciation of shapes and colors. The child develops the recognition of as well as the concept of numbers. Written work is encouraged on a one-to-one basis. The child is also helped to learn how to tell the time.



THE LANGUAGE ROOM

As well as being taught simple alphabetical skills, the child develops communication skills and a strong command of the spoken word through topical work. As in the Numbers Room, written work is also encouraged on a one-to-one basis.

THE OUTSIDE PLAYING AREA

For reasons of hygiene and safety, artificial grass has been laid down. The children are encouraged to develop their own games to stimulate their imagination. This garden is also used as a meeting place where Mums and Tots can get together on a regular basis with children who are, as yet, too young to attend the Nursery.



THE KITCHEN

This is recognized as one of the most important rooms. Hygiene has the highest priority. The meals are based on a properly balanced diet and the menu is rotated on a four-week cycle. We are careful to take note of legitimate concerns regarding certain food items and adjust our menu accordingly.

THE DINING ROOM

This is not just a room purely for eating in, the learning process continues here as well. In addition to taking their meals, the children are taught simple table manners and social skills and they are expected to return their eating utensils after each meal to a central collection point in order to give each of them a sense of responsibility. The children are offered three meals a day, breakfast, lunch, and a snack.



THE PRACTICAL LIFE ROOM

In this room, Sensorial skills are practiced art, modeling, domestic skills, and computer appreciation through educational CD-ROMs, puzzles, projects, etc. We also expose children to animals such as birds and fish

SMART SCREEN CENTER

There are several excellent Children's educational videos available which they are encouraged to watch during the teaching day. At the end of the day, they may choose a lighter subject to watch whilst waiting for their Mums or Dads to come and collect them. However, please note that no videos of a violent nature are available, nor they will ever be. The room is also used as a story room.



THE PLAYROOM

This is for the children to stimulate their imagination using role-play. Various toys are available to allow all kinds of different activities.

THE HOME ECONOMICS / ART ROOM

This is used to perform and learn elementary cooking and domestic skills, as well as simple scientific experiments and the growing of plants. We also encourage arts and crafts activities in the room.



BATHROOM

These rooms are often not talked about, but they are important. We have well-equipped bathrooms, which are maintained scrupulously clean. The children are encouraged to develop the personal hygiene skills and are given the necessary assistance to enable them to feel responsible for their own cleanliness



OUR MEALS

All meals are balanced to support the health and well-being of our children. Our menu features a variety of wholesome foods to ensure that they receive the essential nutrients they need for proper growth and development. We prioritize fresh ingredients and healthy cooking methods to offer delicious meals that promote good eating habits from a young age and support optimal growth and development.

REVIEWS



REVIEW

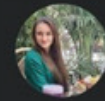


Youmna Adel Abd El-Rahman Top contributor

Thank you all for the lovely time we spent in R2M International Preschool Formerly Jennifer's it was a great journey ❤️ I'd love to thank everyone of u [Nourhan](#) [Emam](#) [Ayat](#) [Naem](#) [Heba](#) [Medhat](#) [Fatma](#) [Mossa](#) ❤️❤️ for the big difference u added to our little monkey Tamtam 🐒 please say thank you to Nehal and all the girls they deserve it ❤️. We going to miss you all, but we will see u definitely isa next summer 🐼🥰🥰❤️



REVIEW

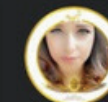


Natalie Yurchuk

Thank you all for great time he spent in R2m. Now he become a big guy, going to big school with uniform, big bag and lunch box. He missed you a lot



REVIEW



Mokka MorGan

May Allah bless all your hearts! And it true actually the positive environment and attitude has a great impact on our kids's progression ❤️ Thank you all for the love and support you showed for Zayan 🥰 that affected him in great ways.

He misses you all ❤️

REVIEWS



REVIEW



Omar Hesham

♥♥♥♥♥ Omar spent the best days and the best memories with you ♥♥♥♥♥ thank u for everything and I want to thank you specially [Nourhan Emam Ayat Naem](#) [Heba Medhat](#) for the big efforts you made with Omar ♥♥♥ I love you all very much and I can't forget you 😊😊 Thank you [R2M International Preschool \(Dokki branch Parents\)](#) for everything ♥♥♥

هتوحشونا اوي و اكيد هنجيلكو في الاجازات



REVIEW



Reem Mitwally

I am very grateful to such an amazing team You made a great effort with yaya I can see the improvement in his character Thanks for your support and patience you will be missed ♥♥♥♥♥



LANGUAGE IMMERSION

Our pre-school operates in an English-speaking environment, ensuring that children are fully immersed in the language. Through consistent exposure and interaction, children develop fluency and confidence in English communication, this immersive approach enables them to develop strong conversational skills, ensuring they are well-equipped for future academic endeavors. Additionally, we offer extra classes once per week in subjects such as French, Music, Physical Education, and Arabic, providing multilingual exposure and enriching our students' educational experience.

SMALL GROUP AND ONE-TO-ONE TEACHING:

To ensure personalized attention and support, we work in small groups and implement one-to-one teaching on a regular basis. This allows educators to tailor instruction to individual learning styles and needs, fostering optimal growth and development for each child.

CURRICULUM

HOW CHILDREN LEARN BEST

PARENTAL ENGAGEMENT

We prioritize open communication and collaboration with parents, providing detailed progress reports and portfolios at the end of each term. This partnership ensures that parents are actively involved in their child's education and development, fostering a sense of unity between home and school.

CHILD-CENTERED APPROACH

Central to our curriculum is a child-centered approach that empowers children to take ownership of their learning journey. Through play-based activities and meaningful interactions with peers and staff, children explore their interests, develop their characters, and expand their imaginations in a supportive and inclusive setting.

SKILLED GUIDANCE

Our experienced educators employ gentle coaxing techniques to ensure that every child, even those initially hesitant, actively participates in the learning process. We believe in treating each child as a unique personality, actively engaging with different groups within the pre-school community.

EXTRA-CURRICULAR

As we aim to provide a high standard of quality care and specialist early childhood education, we believe that activities and extra-curriculars are as important as academic time. We are offering extra classes, like:

Classes: Zumba, Quraan, Gymnastics, Swimming
Languages: Arabic, English, Spanish, French

CELEBRITIES & DIPLOMATIC WHO TRUST US

Here is the celebrities who have trusted R2M by choosing our
childcare services for their little one

CELEBRITIES

- **Mohamed Ramadan:** Actor
- **Ali Maalool:** Football Player
- **Amina Shelbaya:** TV Presenter
- **Ajayeh:** Football Player
- **Fayrouz Eid:** Blogger
- **Mahmoud abd elmeged:** Blogger
- **Sara ElRefae:** Blogger

DIPLOMATIC

- **Embassy of the Arab Republic of Syria**
- **Embassy of the Republic of India**
- **New Zealand Embassy**
- **Embassy of Arab Republic of Syria**
- **Ghana Embassy**
- **Zambia Embassy**
- **Embassy of Madagascar**



VALUE PROPOSITION

MARKET LEADERS

Our nursery offers a unique value proposition centered around personalized care and attention to each child. With our low number of students in each class, we provide a one-to-one teaching approach that ensures individualized instruction and support for every student. Our working hours are designed to accommodate busy schedules, offering flexibility for parents. Additionally, we prioritize nutrition by providing fresh meals every day, emphasizing the importance of healthy eating habits from a young age. By focusing on these key aspects, we create a nurturing environment where children can thrive academically, socially, and emotionally.

BRANCHES

SHEIKH ZAYED BRANCH

Rabwa clubhous,
Rabwa compoun,gate 1

DOKKI BRANCH

4Dr.soliman square
off Mussadak
street,Dokki

SHEBEEN ELKOM BRANCH

City club,shebeen
elkom

OUR TEAM



MAI SHAKWEER

CEO and co-founder of R2m International Preschool brings over two decades of expertise in managing businesses to her role. With a strong focus on the educational sector, she is committed to delivering exceptional early years education and top-notch service quality.

Her dedication to this field is evident in her unwavering pursuit of excellence, making her a driving force behind R2m's success.

OUR TEAM



SARA AZZAM

BUSINESS DEVELOPMENT MANAGER

With more than 8 years of experience in her professional and academic pursuits, she is responsible for driving growth and building strategic partnerships to improve our preschool's programs.

She identifies expansion opportunities, creates innovative initiatives, and fosters relationships that benefit our community. Her strategic insight and dedication to excellence are vital as we aim to provide outstanding educational experiences for our families.



NOURHAN EMAM

OPERATIONS MANAGER

With 10 years of experience, she oversees the daily operations of our preschool, ensuring efficiency and high-quality standards. Her extensive background in early childhood education, paired with her passion for fostering a nurturing learning environment, allows her to create a supportive atmosphere for both staff and students. She is committed to improving our programs and cultivating strong relationships with our families.

PARTNERSHIPS

Majesty International Schools
Website



Winchester British
International School



The International School of
Choueifat - Cairo



British Columbia Canadian
International School



Core West College



Cairo West International
Schools



Regent British School - RBS



PARTNERSHIPS

Winchester British
International School

Nahdet Misr
Publishing Group



Our Kids
Stores



The background is a light gray grid. The text is centered in a bold, black, hand-drawn font. To the left and right of the text are three short, black, diagonal lines radiating outwards. The corners and edges of the image are decorated with various hand-drawn shapes in bright colors: pink, yellow, blue, and green. These shapes include abstract blobs, a star, a spiral, a flower, and some geometric patterns.

**THANK YOU
VERY MUCH**